



FUND
FINANCE
association

2022 Sponsorship Opportunities

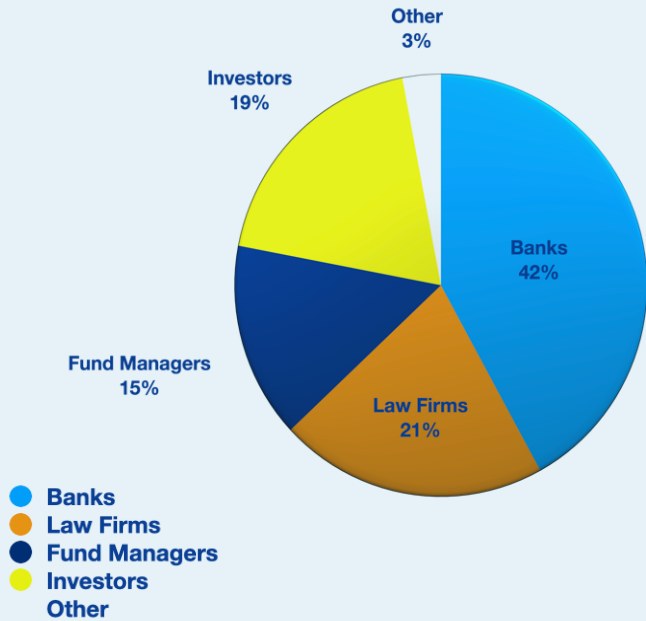
www.FundFinanceAssociation.com

TABLE OF CONTENTS

2019 - 2020 Year in Review	3
Global Symposium	4
European Symposium	12
Asia-Pacific Symposium	15
Women in Fund Finance	16
Commitment Form	17
About Us	19

2019 - 2020 YEAR IN REVIEW

ATTENDEE BREAKDOWN



METRIC RECAP

1722 Attendees
166 Speakers
114 Sponsors
37 Agenda Sessions

2019 - 2020 EVENT PHOTOS



[Click here to see photos from our 10th Annual Global Symposium](#)



[Click here to see photos from our 3rd Annual Asia-Pacific Symposium](#)



[Click here to see photos from our 5th Annual European Symposium](#)

11TH ANNUAL
**Global Fund
Finance Symposium**

FEBRUARY 16TH - 18TH, 2022 | FONTAINEBLEAU MIAMI BEACH



Miami 2022

will be back in-person &

BETTER THAN EVER!

2020 GLOBAL SYMPOSIUM KEYNOTES



Former Secretary of State
Hillary Rodham Clinton



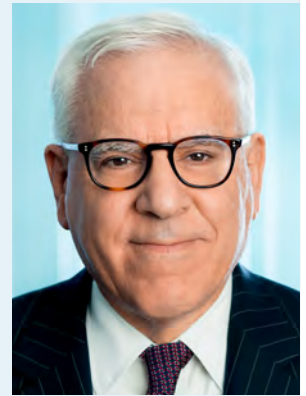
Earvin "Magic" Johnson,
Leader,
Basketball Legend, and
Successful Entrepreneur



Stephanie Kelton,
Professor of Economics
and Public Policy,
Stony Brook University



Jay R. Ritter,
Joseph B. Cordell
Eminent Scholar Chair,
Department of Finance,
University of Florida



David Rubenstein,
Co-Founder &
Co-Executive Chairman,
The Carlyle Group

2020 VIRTUAL WEEK SPEAKERS



Sir Ronald Cohen
Preeminent international
investor, entrepreneur,
philanthropist, social
finance innovator, and
impact pioneer



Samantha Cristoforetti
First Italian woman in
space, ESA Astronaut,
& author of Diary of an
Apprentice Astronaut



Helge Weiner-Trapnesh
Founding Partner of
Quintus Partners &
Managing Director and
Co-Global Head of the
Financial Institutions
Group at Barclays



Paul Begala
Political commentator,
a professor of public
policy, an author, and
political strategist for
CNN



Ana Navarro
Republican strategist,
political analyst for CNN



Hiro Mizuno
Japanese financial
executive & former
Executive Management
Director and CIO of GPIF



Weijian Shan
Chairman & CEO of PAG



Ronnie Chan
Chair of Hang Lung
Group Limited and its
subsidiary Hang Lung
Properties Limited

11TH ANNUAL Global Fund Finance Symposium

FEBRUARY 16TH - 18TH, 2022 | FONTAINEBLEAU MIAMI BEACH



2022 Sponsorship Opportunities

PLATINUM

PLATINUM LEVEL \$20,000

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed by January 3rd to guarantee a spot.
- Twelve (12) complimentary passes for the full scope of conference activities. *Opportunity to purchase additional tickets at a discounted rate of \$2,000 per pass subject to availability.
- Exhibit table in the Sponsor area or promotional collateral in Conference Welcome Bag (Subject to availability & approval by FFA).
- Prominent recognition (company name and logo) in conference materials and on conference website.

GOLD

GOLD LEVEL \$15,000

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed by January 3rd to guarantee a spot.
- Seven (7) complimentary passes for the full scope of conference activities. *Opportunity to purchase additional tickets at a discounted rate of \$2,000 per pass subject to availability.
- Prominent recognition (company name and logo) in conference materials and on conference website.

SILVER

SILVER LEVEL \$10,000

- Four (4) complimentary passes for the full scope of conference activities.
- Recognition (company name and logo) in conference materials and on conference website.

BRONZE

BRONZE LEVEL \$6,000

- Two (2) complimentary passes for the full scope of conference activities.
- Recognition (company name and logo) in conference materials and on conference website.

INDIVIDUAL

INDIVIDUAL TICKETS

- \$2,500 if purchased by
- \$3,000 thereafter.

GPs, LPs, Fund Managers, and Investors all attend the symposium free of charge*

*Subject to availability

11TH ANNUAL Global Fund Finance Symposium

FEBRUARY 16TH - 18TH, 2022 | FONTAINEBLEAU MIAMI BEACH



Additional Sponsorship Opportunities

- Sponsors of the below will receive exclusive billing of selected opportunity on website and FFA-produced event materials. Additional branding opportunities are at the discretion and expense of the sponsor with approval required by the FFA board.
- Any of the below sponsorships may only be purchased by an existing Platinum or Gold sponsor. Opportunities may not be individually contracted.



WELCOME RECEPTION ON OCEAN LAWN \$15,000 (LIMITED TO 2 SPONSORS)

- Welcome reception taking place outdoors on the Ocean Lawn (Sponsorship is limited to 2 sponsors)
- Each sponsor will receive a signature cocktail in a branded cup
- Branding on welcome step & repeat featuring your company logo among other sponsors
- Prominent recognition (company name and logo) in conference materials and on conference website as Welcome Reception Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



11TH ANNUAL Global Fund Finance Symposium

FEBRUARY 16TH - 18TH, 2022 | FONTAINEBLEAU MIAMI BEACH



Additional Sponsorship Opportunities



HOSPITALITY LOUNGE SPONSOR
(LIMITED TO 3 SPONSORS)

- Sponsors will each receive a private hospitality lounge in the main conference area to furnish and use for meetings & entertainment of your choosing
- Lounge themes include "Show off your A-Game" Sports Simulator, Refresh & Recharge area, and A Sweet Retreat
- Contact info@fundfinanceassociation.com for more information and pricing



11TH ANNUAL Global Fund Finance Symposium

FEBRUARY 16TH - 18TH, 2022 | FONTAINEBLEAU MIAMI BEACH



Additional Sponsorship Opportunities



THURSDAY RECEPTION ON GLIMMER TERRACE
\$15,000 (LIMITED TO 2 SPONSORS)

- Terrace reception taking place on the Glimmer Terrace with ocean views (Sponsorship is limited to 2 sponsors)
- Each sponsor will receive a signature cocktail in a branded cup
- Custom signage featuring your company logo among other sponsors
- Prominent recognition (company name and logo) in conference materials and on conference website as Terrace Reception Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



11TH ANNUAL Global Fund Finance Symposium

FEBRUARY 16TH - 18TH, 2022 | FONTAINEBLEAU MIAMI BEACH



Additional Sponsorship Opportunities



EXCLUSIVE LUNCH SPONSORSHIP \$10,000 (LIMITED TO 1 SPONSOR)

- Exclusive billing of sponsorship of conference luncheon
- Prominent recognition (company name and logo) in conference materials and on conference website as Lunch Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



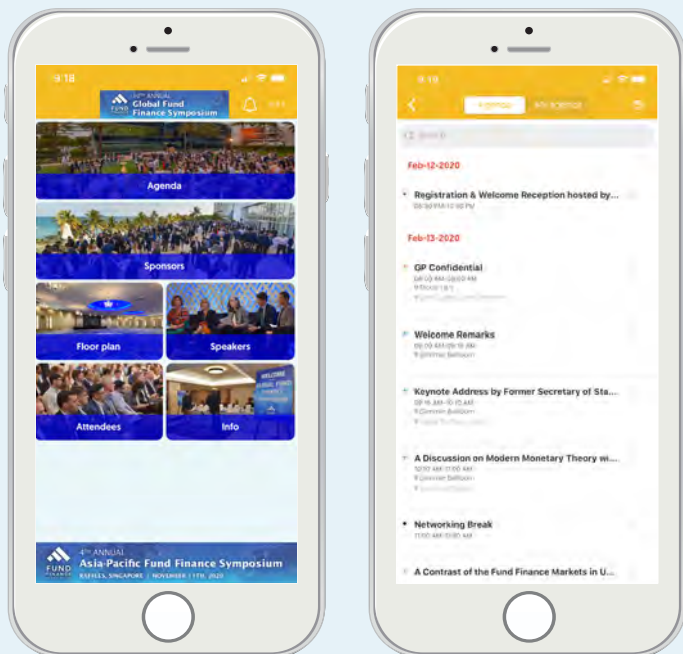
SESSION SPONSORSHIPS \$5,000 - \$10,000

- Options include Moderator positions or branding opportunities for select Keynote sessions.
- Content of the session and speakers (except for moderating role) is at the discretion of the Content Committee and FFA Board
- Contact info@fundfinanceassociation.com for more information and pricing



EXCLUSIVE APP SPONSORSHIP \$10,000

- Exclusive sponsor of the conference app
- Prominent branding within the app featured on the splash screen and static banner ad (as shown)
- Customized password to download the app



WIFI \$10,000

- Custom branded Wifi network name & password in all meeting spaces
- Inclusion in event materials on-site including the conference app, printing on back of name badge & signage throughout meeting space

11TH ANNUAL Global Fund Finance Symposium

FEBRUARY 16TH - 18TH, 2022 | FONTAINEBLEAU MIAMI BEACH



Additional Sponsorship Opportunities



WELCOME BAG SPONSOR

\$10,000

- Custom co-branded Welcome Bag with sponsor logo and FFA logo
- Opportunity to include one (1) flyer and one (1) branded item for each Welcome Bag (est. 800; item subject to approval by FFA)
- Bag to be distributed to each guest at registration
- Inclusion in event materials on-site including the conference app & signage throughout meeting space
- Additional bag items to be provided by 2022 Global Platinum Sponsors



CHARGING STATION SPONSOR

\$7,500

- Exclusive sponsor of conference charging power packs
- Includes custom fully branded portable charging station power packs



HOTEL KEYCARD

\$10,000

- Custom fully branded key card + sleeve for all conference attendees staying at the Fontainebleau
- Sponsorship fee includes the cost of key cards & sleeves, design (up to 2 revisions), production, shipping and implementation

6TH ANNUAL European Fund Finance Symposium

JUNE 27 - 28, 2022 | THE LANDMARK LONDON



2022 Sponsorship Opportunities

PLATINUM

PLATINUM LEVEL £12,500

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.
- Eight (8) complimentary passes for the full scope of the conference activities. Opportunity to purchase additional tickets at a discounted rate of £1,000 per pass until April 15, £1,500 thereafter, subject to availability.
- Opportunity to provide giveaway or collateral to be included in the sponsor area.
- Prominent recognition (company name and logo) in conference materials and on conference website.

GOLD

GOLD LEVEL £10,000

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.
- Five (5) complimentary passes for the full scope of the conference activities. Opportunity to purchase additional tickets at a discounted rate of £1,000 per pass until April 15, £1,500 thereafter, subject to availability.
- Prominent recognition (company name and logo) in conference materials and on conference website.

SILVER

SILVER LEVEL £7,000

- Four (4) complimentary passes for the full scope of the conference activities.
- Prominent recognition (company name and logo) in conference materials and on conference website.

BRONZE

BRONZE LEVEL £5,000

- Three (3) complimentary passes for the full scope of the conference activities.
- Prominent recognition (company name and logo) in conference materials and on conference website.

INDIVIDUAL

INDIVIDUAL TICKETS

- £1,500 until April 15, £2,500 thereafter.

Additional sponsorships opportunities include:

- Reception sponsorship (Exclusive)
- Session sponsorships
- App sponsorship
- Wifi sponsorship

Contact info@fundfinanceassociation.com for more information and pricing

6TH ANNUAL European Fund Finance Symposium

JUNE 27 - 28, 2022 | THE LANDMARK LONDON



Additional Sponsorship Opportunities



EXCLUSIVE LUNCH SPONSORSHIP £8,000

- Exclusive billing of sponsorship of conference luncheon
- Prominent recognition (company name and logo) in conference materials and on conference website as Lunch Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



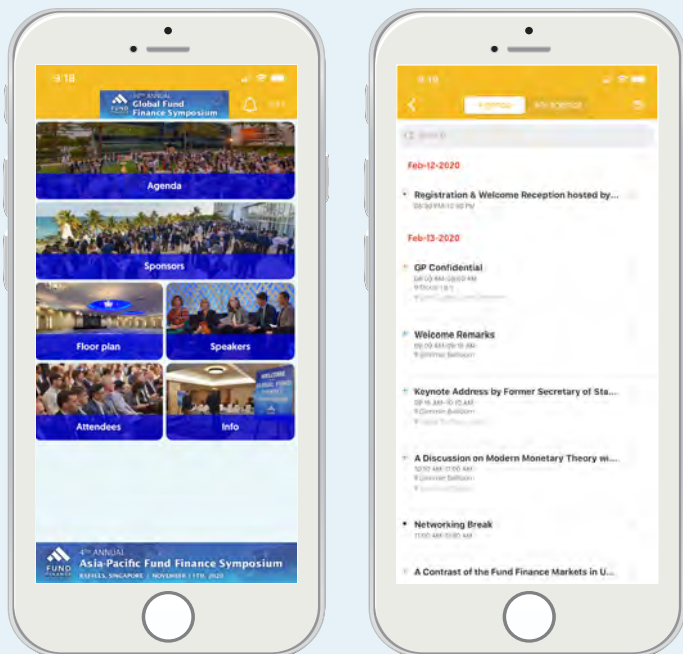
WIFI SPONSORSHIP £8,000

- Custom branded Wifi network name & password in all meeting spaces
- Inclusion in event materials on-site including the conference app, printing on back of name badge & signage throughout meeting space
- Opportunity to select landing page upon logging into to custom WiFi network



EXCLUSIVE APP SPONSORSHIP £8,000

- Exclusive sponsor of the conference app
- Prominent branding within the app featured on the splash screen and static banner ad (as shown)



WELCOME BAG SPONSOR £8,000

- Custom co-branded Welcome Bag with sponsor logo and FFA logo
- Opportunity to include one (1) flyer and one (1) branded item for each Welcome Bag (est. 400; item subject to approval by FFA)
- Bag to be distributed to guests within main session space
- Additional bag items to be provided by 2022 European Platinum Sponsors

6TH ANNUAL European Fund Finance Symposium

JUNE 27 - 28, 2022 | THE LANDMARK LONDON



Additional Sponsorship Opportunities



CHARGING STATION SPONSOR

£5,500

- Exclusive sponsor of conference charging power packs
- Includes custom fully branded portable charging station power packs



SESSION SPONSORSHIP

- Options include Moderator positions or branding opportunities for select Keynote sessions.
- Content of the session and speakers (except for moderating role) is at the discretion of the EMEA Executive and Advisory Committees
- Contact info@fundfinanceassociation.com for more information and pricing

- Sponsors of the above will receive exclusive billing of selected opportunity on website and FFA-produced event materials. Additional branding opportunities are at the discretion and expense of the sponsor with approval required by the FFA board.
- Any of the above sponsorships may only be purchased by an existing Platinum or Gold sponsor. Opportunities may not be individually contracted.

4TH ANNUAL Asian Pacific Fund Finance Symposium

NOVEMBER 3, 2022 | SHANGRI-LA SINGAPORE



2022 Sponsorship Opportunities

PLATINUM

PLATINUM LEVEL \$12,000

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.
- Ten (10) complimentary passes for the full scope of the conference activities. *Opportunity to purchase additional tickets at a discounted rate of \$700 per pass subject to availability.
- Prominent recognition (company name and logo) in conference materials and on conference website.

GOLD

GOLD LEVEL \$10,000

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.
- Seven (7) complimentary passes for the full scope of the conference activities. *Opportunity to purchase additional tickets at a discounted rate of \$700 per pass subject to availability.
- Prominent recognition (company name and logo) in conference materials and on conference website.

SILVER

SILVER LEVEL \$7,500

- Five (5) complimentary passes for the full scope of the conference activities.
- Prominent recognition (company name and logo) in conference materials and on conference website.

INDIVIDUAL

INDIVIDUAL TICKETS

- \$ 950.

Additional sponsorships opportunities include:

- Reception sponsorship (Exclusive)
- Session sponsorships
- App sponsorship

Contact info@fundfinanceassociation.com for more information and pricing



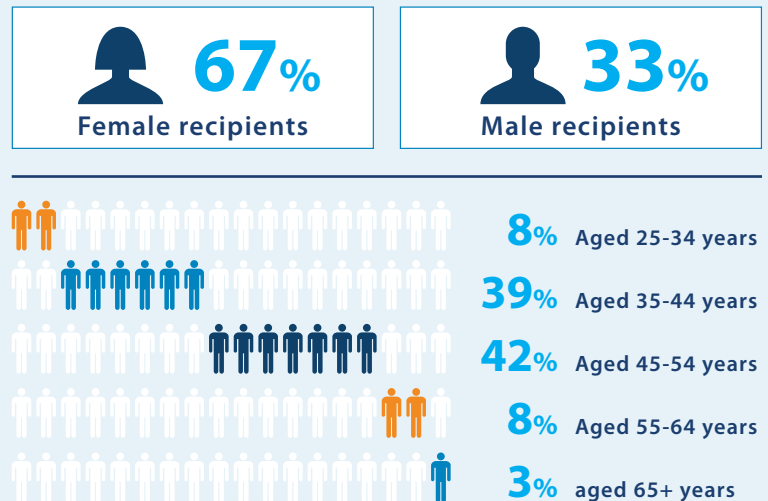
Founded by the FFA and leading women in the alternative investment and fund finance industry in 2017, Women in Fund Finance (WFF) has continued to expand their reach. WFF moved to virtual programming in 2020 & 2021 and hosted over 40 events globally.

With more than 2,300 members globally, WFF has helped members with networking and communication skills, understanding the outlook for the fund finance business, as well as providing business development and networking sessions.

2020 - 2021 RECAP



DEMOGRAPHICS¹



2020-2021 VIRTUAL EVENTS

7
GLOBAL

18
US

9
EUROPEAN

6
APAC

WOMEN IN FUND FINANCE EVENTS IN 2020

WFF is planning Speed Networking, Workshops, Fireside Chats and Movie Screenings across 8 cities on 3 continents.

WFF is honored to receive contributions from 39 sponsors. All sponsors are represented on every WFF email campaign and on the WFF homepage: www.womeninfundfinance.com.

Sponsorship opportunities for 2022 events are available for \$3,000.

¹ Predicted demographics of select WFF email campaigns, by Mailchimp



Fund Finance Association

Please select your sponsorship level(s):

Organizations that sponsor two or more FFA Symposiums within the same calendar year at the same time will receive a 10% discount on their FFA sponsorship package. Discounts on sponsorships will not be granted retroactively.

Many of your firms have sponsored and attended FFA Symposium and Women In Fund Finance (WFF) events held during 2020 & 2021 in London, New York, Miami, Singapore, and Hong Kong. To continue WFF's work in advocating for greater diversity within the alternative investment and fund finance industry, the FFA invites you to contribute an additional **\$3,000** sponsorship to help support WFF's initiatives in 2022. The WFF sponsorship is in addition to FFA Symposium sponsorship(s).

FFA Global Symposium 2022 (Miami, FL)

PLATINUM LEVEL
GOLD LEVEL
SILVER LEVEL
BRONZE LEVEL

Additional Sponsorship Opportunities

Platinum and gold level only

WELCOME RECEPTION
TERRACE RECEPTION
CHARGING STATION SPONSORSHIP
SESSION SPONSORSHIPS
LUNCH SPONSORSHIP
WIFI
KEYCARD
APP SPONSORSHIP
HOSPITALITY LOUNGE
WELCOME BAG SPONSORSHIP

FFA European Symposium (London, UK)

PLATINUM LEVEL
GOLD LEVEL
SILVER LEVEL
BRONZE LEVEL

FFA Asia-Pacific Symposium (Singapore)

PLATINUM LEVEL
GOLD LEVEL
SILVER LEVEL

Women In Fund Finance

YES, WE WISH TO CONTRIBUTE IN SUPPORT OF THE 2022 WFF EVENTS



Fund Finance Association

Sponsorship Terms & Conditions

Sponsorship packages are not subject to customization and must be secured as listed. Refunds will not be given for unused benefits.

FFA will update website within five (5) business days of receiving the completed sponsorship order and receipt of approved logo from sponsor.

In the event the sponsor cancels all or part of the sponsorship contracted, the sponsor shall pay to FFA a fee (the Cancellation Fee) equal to all monies due. Any Cancellation Fee is due at the time of cancellation. A payment made to FFA under this contract shall be deemed fully earned and non-refundable.

The data contained in FFA's registration list(s) is proprietary to the FFA and may not be resold. This information may be provided to you as part of your sponsorship agreement (excluding contact details). The sponsor agrees that they will not disclose, transfer, duplicate, reproduce, sell, loan or retain any portion of the attendee list in any form whatsoever, including entering into their own electronic databases.

Final decisions regarding the content of programs remains at the sole discretion of the FFA board. Sponsorships including speaking positions are all subject to board approval and do not retain control over the composition of the remainder of the panel.

In the unlikely occurrence that an event is cancelled, refunds will be at the discretion of the FFA Board.

COMPANY (AS IT SHOULD APPEAR IN PRINT):

NAME (AS IT SHOULD APPEAR ON INVOICE):

ADDRESS (AS IT SHOULD APPEAR ON INVOICE):

EMAIL:

WEB ADDRESS:

EVENT LOGISTICS CONTACT NAME (TO HANDLE SPONSORSHIP DETAILS):

IF YOUR FIRM IS SPONSORING MULTIPLE EVENTS PLEASE INCLUDE A CONTACT FOR EACH, IF DIFFERENT.

EMAIL:

PHONE:

Payments received after the event date will be assessed a 5% late fee.

FFA COUNTERSIGNATURE:

Thank you for your support of Fund Finance Association Symposiums!

DATE:

Sponsorships are available on a first-come, first-served basis.

Appointment of sponsors is at the discretion of the Fund Finance Association.

Sponsorships are not considered confirmed and final until countersigned by the Fund Finance Association.

ABOUT US

The Fund Finance Association (FFA) is a non-profit industry association in the fund finance market, co-located in New York, New York and Charlotte, North Carolina.

Our core mission is to:

- **Educate members, legislators, regulators, and other constituencies about the fund finance market and related capital markets through conferences and other events.**
- **Build the broadest consensus among members on policy, legal, regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.**
- **Advocate on behalf of the fund finance industry with respect to policy, legal, regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.**

The Annual Global, European, and Asia-Pacific Fund Finance Symposiums are the premier Fund Finance events.

The FFA sought out experts in the subscription credit facility and fund finance space to address many of the key developments and trends in the market. The organization is comprised of a committee of well-respected Banking and Finance professionals who specialize in fund finance. The conference was made possible due to the dedication of this group.



Contact the FFA

To learn more about the FFA, questions regarding events and sponsorships, or to submit a completed form, please contact info@fundfinanceassociation.com.